

# Virtual Education for Today and the Future

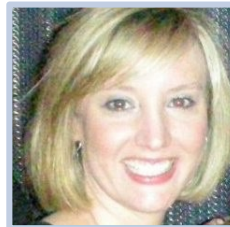
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# Hello!



**Aldor Delp**

EVP, Payments and Emerging Markets  
[Aldor.Delp@communitybrands.com](mailto:Aldor.Delp@communitybrands.com)



**Jessica McDouall**

General Manager, TADS  
[Jessica.McDouall@communitybrands.com](mailto:Jessica.McDouall@communitybrands.com)

# Agenda

- The impact of today's challenges on Catholic education
- How school leaders must shift their mind set
- The tools to help you adapt
- Q & A

# The impact

How COVID-19 and civil unrest  
are impacting Catholic education

A young girl with brown hair, wearing a white shirt and a red and black plaid vest, is raising her right hand in a classroom. She is looking towards the left. In the background, other students are seated at desks, and an American flag and a wooden cross are visible on the wall. The image has a blue tint and a white diagonal line running from the bottom left to the middle right.

# Just 7 months ago

Photo credit:  
Mike Crupi, Catholic Courier

**ParishSOFT**  
by Ministry Brands®

**FAITH DIRECT®**  
by Ministry Brands®

# A lot has changed





# New needs

How school leaders must shift their mind set

82% of consumers  
view  
contactless payments  
as a **CLEANER**  
way to pay



# 3 out of 4 schools

saw a negative financial impact due to COVID-19



Sure, we can pause payments for now.

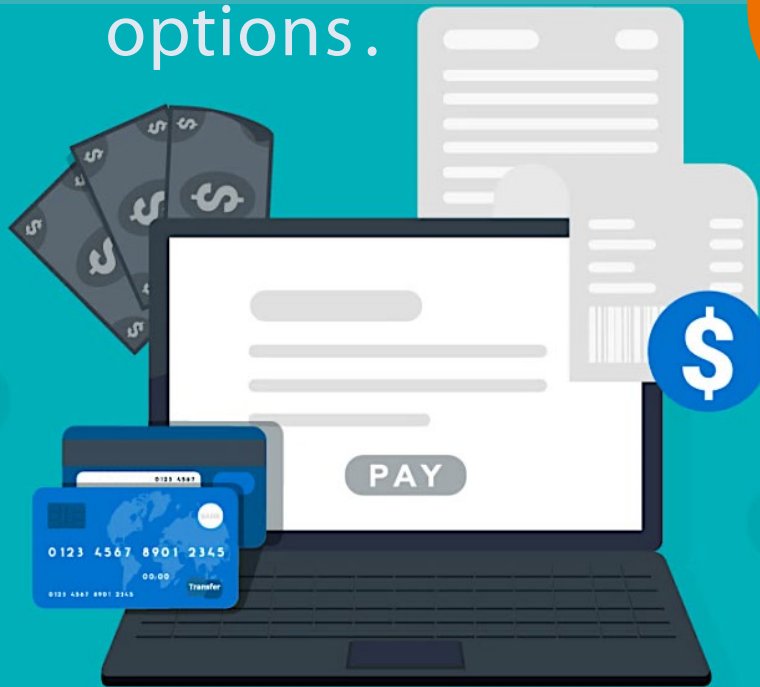
Can you be flexible while I get family finances back on track?



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Families need  
more payment  
options.





**62%**  
**of schools**

saw an increase in  
financial aid applications  
but staff is overloaded  
more than ever

financial aid  
+ tuition management  

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valuable time back

Cyber-attacks against the financial sector rose by 238% between February and April, the peak period when COVID-19 was spreading across much of the U.S.

**Tom Kellerman**

*Head of cybersecurity strategy at VMware Inc.,  
to House Subcommittee on National Security*



Does your school  
staff *need* to be  
the ones to assist  
parents through  
their payment  
process?







Does your  
school support  
diversity?

A photograph of a family in a home office. A man with glasses and a blue button-down shirt is sitting at a desk, looking at a laptop. A small, colorful parrot is perched on his head. To his left, a young girl with blonde hair and a red headband is smiling and looking at the laptop. To his right, another young girl with brown hair and a pink bow is looking down at the laptop. The background is a bright, slightly out-of-focus room with a window and some plants.

# Families are experiencing communication overload

# How to adapt

The technology tools to help you adapt



# Solutions for schools

5,000+

SCHOOLS SERVED IN  
THE UNITED STATES

400

EMPLOYEES

160+

YEARS EXPERIENCE  
AMONG OUR BRANDS

1M+

STUDENTS  
ENROLLED

1/3

CATHOLIC SCHOOLS REPRESENT  
1/3 OF OUR TADS CUSTOMERS

# Our brands you may know...

**GiveSmart**<sup>®</sup>

Industry-leading  
fundraising software

ravenna <sup>®</sup>

Premium admissions  
solution

**TA<sup>+</sup>DS**<sup>™</sup>

Admissions, Enrollment,  
Financial Aid,  
Tuition Management  
and SIS

 **educate**<sup>™</sup>

Student Information System

 **CampusPay**<sup>DM</sup>

Easy payment  
form builder

**SchoolSpeak** <sup>™</sup>

All-in-one school  
management system

**AE** Admission & Enrollment

**FA** Financial Aid Assessment

**TM** Tuition & Billing Management

**EDU** TADS Educate SMS

WHAT WE DO

Family Inquiry through web or direct contact

Application completion and submission

Contract created and distributed

Financial aid assessment of each family, if applicable

Enrollment initiated with registration and fee collection

SIS SMS

Billing created and disseminated

Payment received and accepted through a variety of formats and plans



**TADS**<sup>®</sup>  
by communitybrands<sup>®</sup>



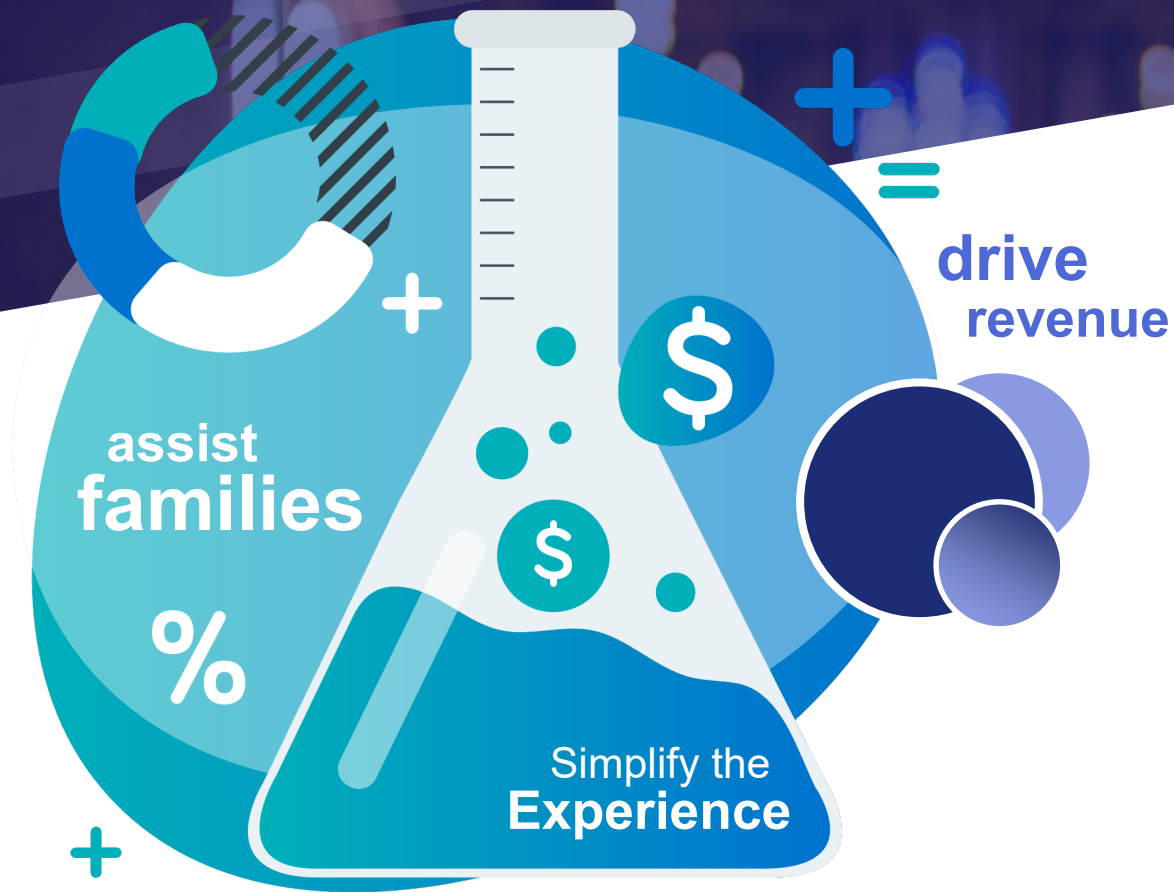


# Automation

through online collection  
and autopayments

A blurred background image showing hands interacting with a tablet and writing on papers with a pen. A blue gradient overlay covers the left side of the image.

# Give family options

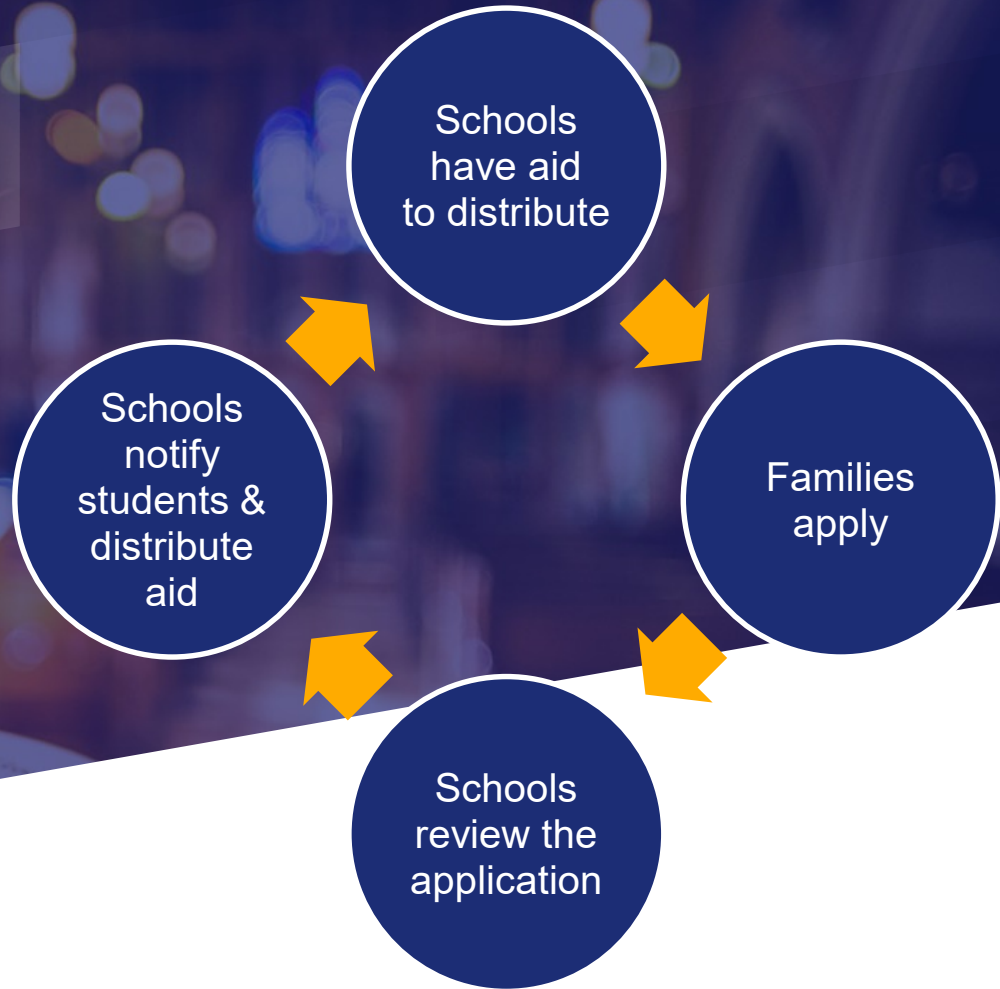


School have  
**options**

# Leverage online giving



# Integrated systems







# Security you can trust

**ParishSOFT**  
by Ministry Brands™

**FAITH DIRECT®**  
by Ministry Brands™



**Supporting schools.**  
**Supporting families.**

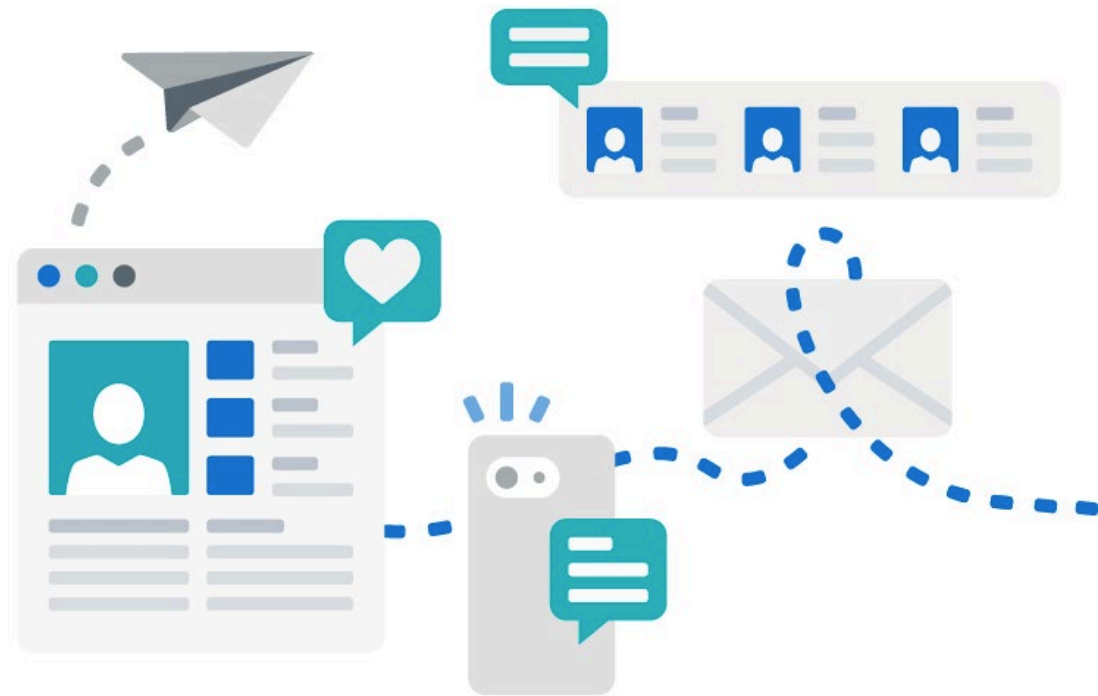


“ It was the support, knowledge, patience and incredible kindness that Kevin showed me throughout ...

I feel confident, relieved and want TADS to know you have an excellent person representing your company. ”

*A recent TADS parent*

Send families  
**clear & consistent**  
messages across  
multiple channels.



# In summary ...

- Today's pandemic and social unrest have impacted Catholic education.
- School leaders must shift their mind set.
- TADS has the tools to help schools adapt.

# Questions?

# Thanks!

## Want to learn more?

Contact us at [Hello.K12@communitybrands.com](mailto:Hello.K12@communitybrands.com)

or visit [www.TADS.com](http://www.TADS.com)