

# Digital Tools for Enhanced Communication

November 4, 2020

# ParishCast

# Hello!



**Carrie Teardo**, presenter for ParishCast

# Types of Alerts

“ With ParishCast, creating groups for tailored communications is easy, which is a critical feature for a parish of about 2,700 families at various levels of activity. ”

Diane, Saint Anthony Parish

# Different Types of Alerts

- Voice Calls
- Text Messages
  - 2-Way SMS
- Emails



# Voice Calls

# Voice Calls

- Short and concise
- Text / email options
- Receive Responses
- Pre-Tag / Post-Tag



# Text Messages

# Text Messages

- Up to 280 Characters
- Links and TinyURLs
- Personalize SMS header

# Sauls genealogie.

## I.Chron.

## His death

fine flour, and the wine, and the oyle,  
and the frankincense, and the spices.  
30 And some of the sonnes of the  
priests made \*the oymnt of the  
spices.

31 And Matithiah, one of the Le-  
uites (who was the first borne of Sha-  
lun the Korahite) had the ||set office o-  
f pan-pans.

32 And other of their brethren of the  
sonnes of the Kohathites, were ouer the  
bath.

33 And these are the singers, chiefe of  
the fathers of the Leuites, who remay-  
ned in the chambers, were free: for they  
were employed in that worke, day and  
night.

34 These chiefe fathers of the Le-  
uites, were chiefe throughout their ge-  
nerations: these dwelt at Ierusalem.

35 ¶ And in Gibeon dwelt the fa-  
mily was Mascha:

36 And his first borne sonne Abdon,  
then Zur, and Kish, and Baal, and  
37 And Gedor, and Ahio, and Ze-  
chariah, and Mikloth.

38 And Mikloth begate Shimeam:  
and they also dwelt with their brethren  
at Ierusalem, ouer against their bre-  
thren.

39 ¶ And Ner begat Kish, and Kish  
than, and Saul begate Iona-  
than, and Malchishua, and Abinadab,

40 And the sonne of Ionathan was  
Meribbaal: and Meribbaal begate  
Michah.

41 And the sonnes of Michah were  
Pithon, and Melech, and Tahren,  
and Ahaz.

42 And Ahaz begate Iarah, and  
Iarah begate Alemeth, & Azmaueth,  
43 And Zimri begate Moza,

44 And Moza begate Binea: and  
Binea begate Aziel his sonne.

45 And Aziel had sixe sonnes, whose  
names are these: Azrikam, Bocheru,  
diah, and Hanan. These were the sonnes  
of Aziel.

## CHAP. X.

1 Sauls overthrow and death. 6 The Philis-  
tines triumph ouer Saul. 11 The kindnes of

Iahesh Gilead, towards Saul and his sonnes.  
13 Sauls sinne for which the kingdome was  
translated from him to Dauid.

**N**OWE \*the Philistines  
sought against Israel  
fled from before the Phi-  
listines, and fell downe

2 And the Philistines followed  
hard after Saul, and after his sonnes,  
and ||Abinadab, and Malchishua, the  
sonnes of Saul.

3 And the battell went sore against  
Saul, and the archers hit him, and he  
was wounded of the archers.

4 Then saide Saul to his armour  
bearer, Draw thy sword, and thrust me  
through therewith, lest these vncircum-  
cised come, and ||abuse mee: but his ar-  
mour bearer would not, for he was sore  
afraid. So Saul tooke a sword, and  
fell vpon it.

5 And when his armour bearer  
saw that Saul was dead, hee fell like-  
wise on the sword, and died.

6 So Saul died, and his three  
sonnes, and all his house died together.

7 And when all the men of Israel  
fled, and that Saul and his sonnes  
were dead: then they forsooke their ci-  
ties, and fled, and the Philistines came  
and dwelt in them.

8 ¶ And it came to passe on the mor-  
row, when the Philistines came to strip  
sonnes fallen in mount Gilboa.

9 And when they had stripped him,  
they tooke his head, and his armour,  
and sent into the land of the Philistines  
idols, and to carry tidings vnto their  
house of their gods, and fastened his  
head in the temple of Dagon.

10 ¶ And when all Iahesh Gilead  
heard all that the Philistines had done  
to Saul:

11 They arose, all the valiant men,  
the bodies of his sonnes, and brought  
them to Iahesh, and buried their bones  
vnder the oke in Iahesh, and fasted se-  
uen dayes.

12 ¶ So Saul died for his transgres-  
sion which hee committed against the  
LORD, \*euen against his kingdome.

13 ¶ These also are the chiefe  
mighty men, whom Dauid had, when  
he strengthened himselfe.

14 ¶ These also are the chiefe  
mighty men, whom Dauid had, when  
he strengthened himselfe.

15 ¶ These also are the chiefe  
mighty men, whom Dauid had, when  
he strengthened himselfe.

16 ¶ These also are the chiefe  
mighty men, whom Dauid had, when  
he strengthened himselfe.

## David made King.

## Chap.xj.

## His mightie men.

LORD which he kept not, and also for  
asking counsel of one that had a familiar  
spirit, \*to enquire of it:

14 And enquired not of the LORD:  
therefore he slew him, and turned the  
kingdome vnto Dauid the  
lesse.

1 David by a generall coun-  
sell. 4 Hee winnet  
from the Jebusites, by  
catalogue of Dauids mig-

2 And moreover  
when Saul was kin-  
dest out and he  
and the LORD  
thee. Thou sha-  
Israel, and thou  
people Israel.

3 Therefore  
Israel to the ki-  
uid made a co-  
nointed Dauid  
ding to the  
Samuel.

4 ¶ And  
to Ierusalem  
the Iebusites  
the land.

5 And  
to Dauid.  
Neuerthe-  
Zion, whi-

6 And  
the ca-  
Zerui-  
7 A  
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9  
greater  
with him.

10 ¶ These also are the chiefe  
mighty men, whom Dauid had, when  
he strengthened himselfe.

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he strengthened himselfe.

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he strengthened himselfe.

14 ¶ These also are the chiefe  
mighty men, whom Dauid had, when  
he strengthened himselfe.

15 ¶ These also are the chiefe  
mighty men, whom Dauid had, when  
he strengthened himselfe.

16 ¶ These also are the chiefe  
mighty men, whom Dauid had, when  
he strengthened himselfe.

11 And this is the number of themigh-  
tie men, whom Dauid had: Iashobeam  
the chiefe of the cap-  
taines: he lift vp his speare against three  
hundred, slaine by him at one time.

¶ And after him was Eleazar the  
Ahobite, who was

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# 2-Way SMS

# 2-Way SMS

- Recipient Responses
- Receive Report
- Responses on message you choose

# Email



# Email

- Full HTML editing bar
- Links and TinyURLs
- Receive Report

# Thanks!



## Any questions for us?

You can find us at:

866.930.4772 x 2 or enter a support ticket

# MinistryOne

# What is MinistryOne?

- Giving
- Church Management
- Communication
- Event Registrations
- Live Streaming
- Media Library

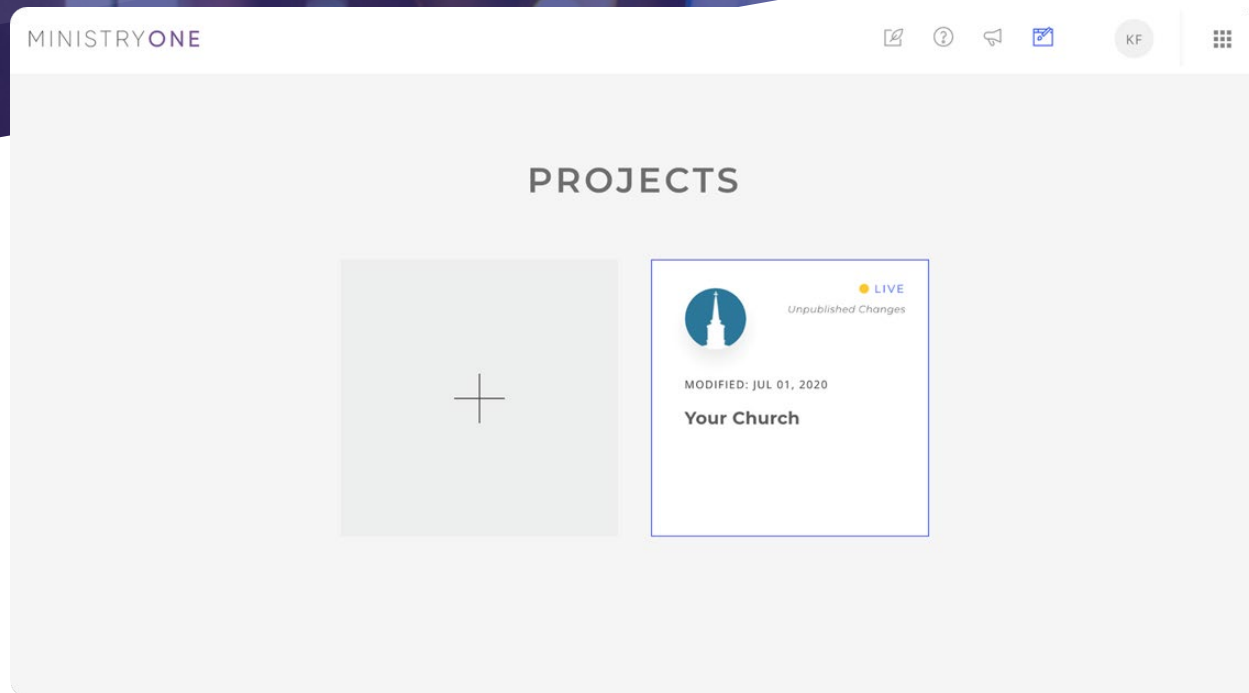
MinistryOne™



**ParishSOFT**  
by Ministry Brands®

**FAITH DIRECT®**  
by Ministry Brands®

# Getting Started



# Getting Started

MINISTRYONE

🏠

📋

✖

📷

🕒

Your Church

v 13

PUBLISH

↕

General Info

To get started, fill in the boxes below. Be sure to keep an eye on the preview icon to the right.

MINISTRY NAME

Your Church

DESCRIPTION

Your Church's vision is to display the greatness of Jesus in the way493/4000 we live and love others. We want to be people who care for, welcome, and support those around us in a way that can only be inspired by God. It's our hope that people who visit Your Church or interact with our people walk away feeling encouraged, refreshed, and drawn closer to God. We want every man, woman...

📄

?

🗨

📄

KF

☰

→

9:41 AM

FIND MY CHURCH

🔍

Your Chu

20 matching "Your Chu"

🏠

Your Church

Main Street White Plains, NY 10601

Your Church's vision is to display the great...

MORE

📍

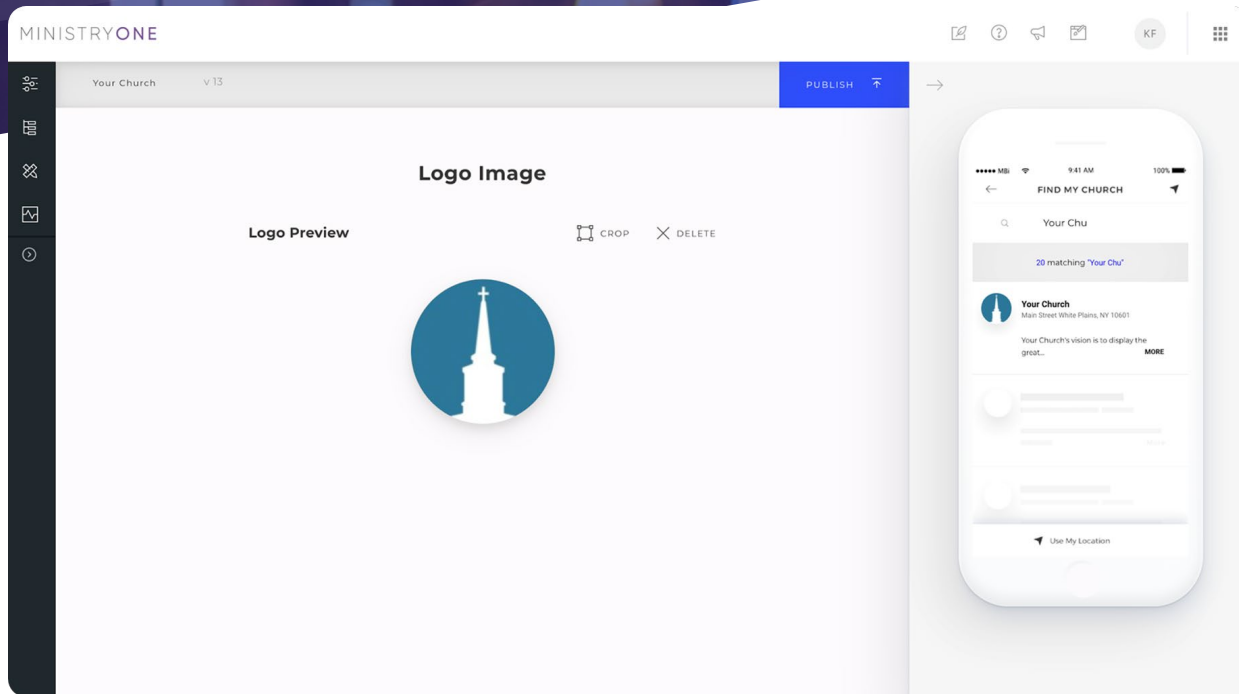
Use My Location

ParishSOFT  
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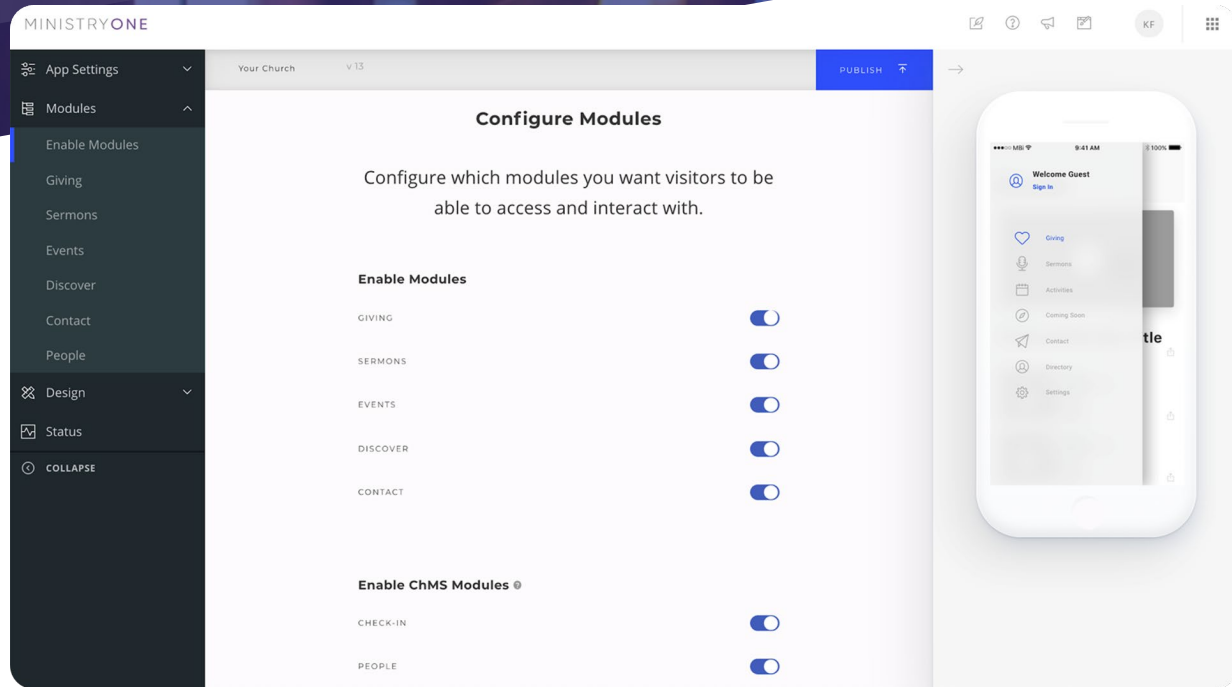
# Getting Started



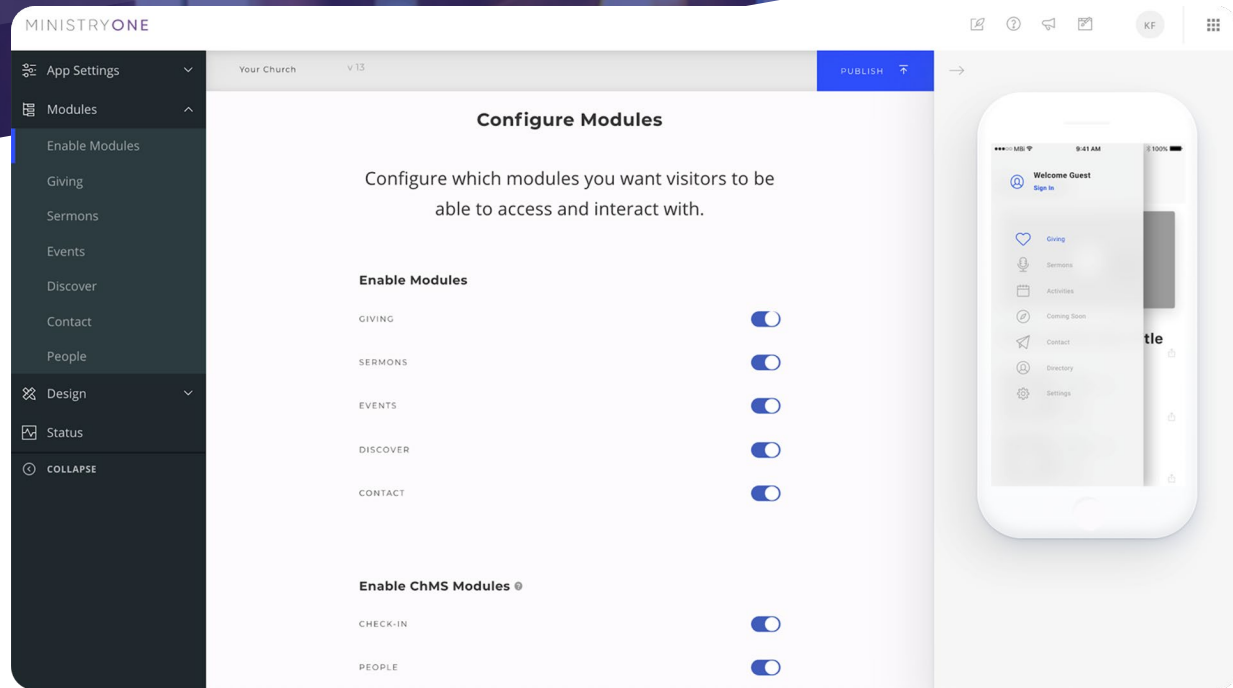
# Getting Started

The screenshot displays the MinistryOne application interface. On the left is a dark sidebar with a menu containing 'App Settings', 'General Info', 'Logo', 'Integrations' (highlighted), 'Modules', 'Design', 'Status', and a 'COLLAPSE' button. The main content area is titled 'Integrations' and includes a sub-header 'Enable or disable integrations within the MinistryOne app'. It features two sections: 'Enable ChMS Integration' with a description and a toggle switch that is currently turned on, and 'Enable Live Streaming Integration' with a description and a toggle switch that is also turned on. The 'ChurchStreamingTV' logo is visible above the live streaming section, and a 'DISCONNECT' button is present next to the user name 'Andrew Clarke'. The top of the interface shows the 'MINISTRYONE' logo, user initials 'KF', and a 'PUBLISH' button.

# Enabling Modules



# Enabling Modules



# Modules: Giving

The screenshot displays the MINISTRYONE web interface for configuring the 'Giving' module. On the left is a dark sidebar with a menu containing 'App Settings', 'Modules', 'Enable Modules', 'Giving', 'Sermons', 'Events', 'Discover', 'Contact', 'People', 'Design', 'Status', and a 'COLLAPSE' button. The main content area is titled 'Giving' and includes the text: 'Giving shouldn't be painful. Enable super-easy giving options for your ministry.' Below this are three sections: 'Configure' with a 'NAME IN MENU' field set to 'Giving' and an 'Edit' icon; 'Choose What Content You Want To Show' with a 'GIVING FORM' dropdown set to 'Give Now' and a 'SHOW SPECIAL DONATIONS TAB' toggle switch turned on; and 'Customize The Name of Each Tab' with a 'GIVING' field set to 'Give'. A blue 'PUBLISH' button is in the top right. To the right of the main interface is a preview of a mobile app screen showing the 'Giving' module with tabs for 'Give', 'Special', and 'History', and a 'Continue' button.

# Modules: Sermons

MINISTRYONE

Your Church v13

PUBLISH

## Sermons

Sermons are an important addition to your app.  
Choose a provider & configure how they display.

### Configure

NAME IN MENU **Sermons** Edit

### Import from CloverSites Account

USERNAME  
pastor@mychurch.com

PASSWORD  
\*\*\*\*\*

CONNECT

**Sermons**

It's Church, Wherever You Go.

DOWNLOAD OUR CHURCH APP

FEATURED SERMON

**MinistryOne Church**  
Promo Video |

Sep 3

New Church Mobile App: MinistryOne Church  
Sep 3

MinistryOne Church App: The Future Of Church Engagement  
Sep 3



# Modules: Events

The screenshot displays the MINISTRYONE web interface for configuring the Events module. On the left is a dark sidebar menu with options: App Settings, Modules, Enable Modules, Giving, Sermons, Events (highlighted), Discover, Contact, People, Design, Status, and a COLLAPSE button. The main content area is titled 'Events' and includes the text 'Keep Your Users Up-To-Date With What's Happening In Your Ministry.' Below this is a 'Configure' section with a 'NAME IN MENU' dropdown set to 'Activities' and an 'Edit' icon. The 'Choose What Content You Want to Display' section features a 'FEATURED EVENT' toggle (on) and a 'DISPLAY PREFERENCE' dropdown set to 'Youth Retreat 2020'. A 'GRID LAYOUT' toggle is also present and turned on. On the right, a smartphone mockup shows the 'Activities' mobile app view with tabs for 'Upcoming' and 'My Events'. The 'Upcoming' tab is active, displaying a 'YOUTH RETREAT 2020' event card and a 'LEADERSHIP CONFERENCE' card.

# Modules: Contact

MINISTRYONE

App Settings

Modules

Enable Modules

Giving

Sermons

Events

Discover

Contact

People

Design

Status

COLLAPSE

Your Church v 13

PUBLISH

## Contact

Adding a contact form is a great way to let users know that you're reachable when they need you.

### Configure

NAME IN MENU **Contact** Edit

### Choose What Content You Want to Show

CONTACT FORM **Contact Us**

PRAYER REQUEST ☒

REQUEST FORM **Contact Us**

9:41 AM 100%

## Contact

Contact Prayer

From: auto name if signed in

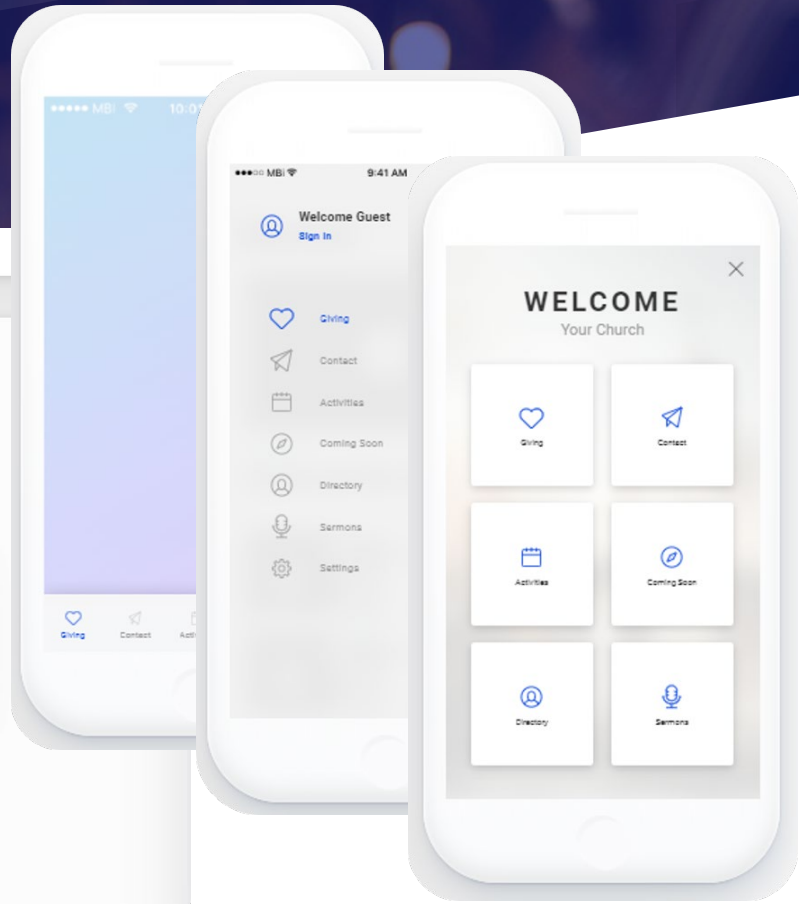
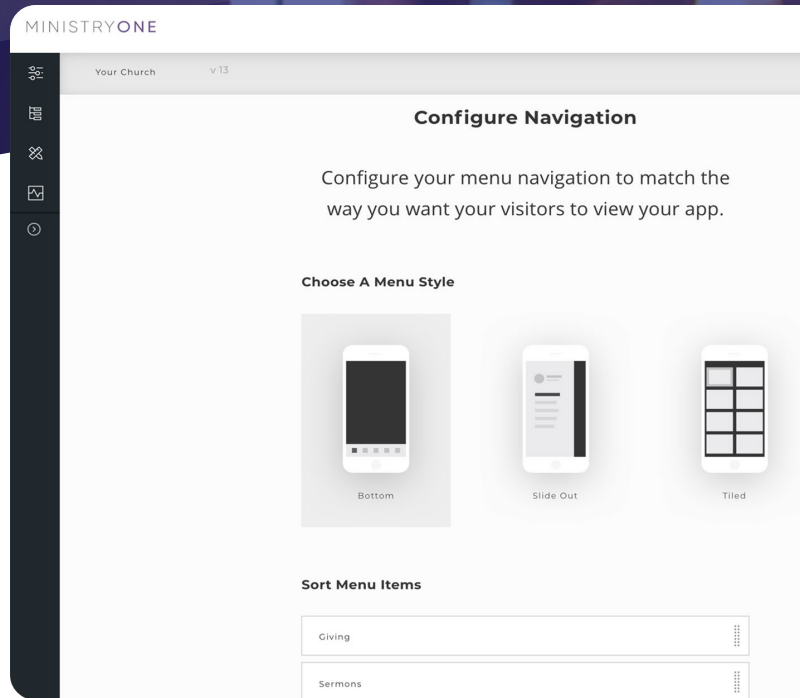
Subject: Input

Message

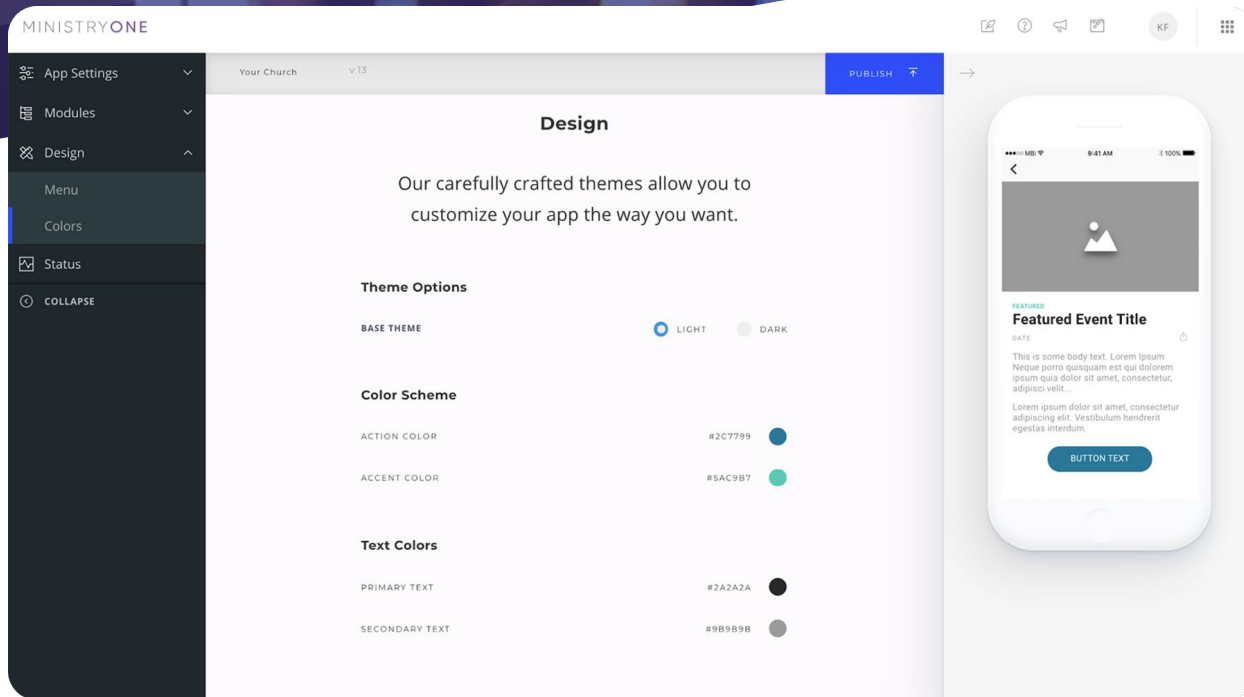
Shout for joy to Yahweh, all you lands! Serve Yahweh with gladness. Come before his presence with singing. Know that Yahweh, he is God. It is he who has made us, and we are his. We are his people, and the sheep of his pasture. Enter into his gates with thanksgiving, into his courts with praise. Give thanks to him, and bless his name. For Yahweh is good. His loving kindness endures forever, his faithfulness to all generations.

Send

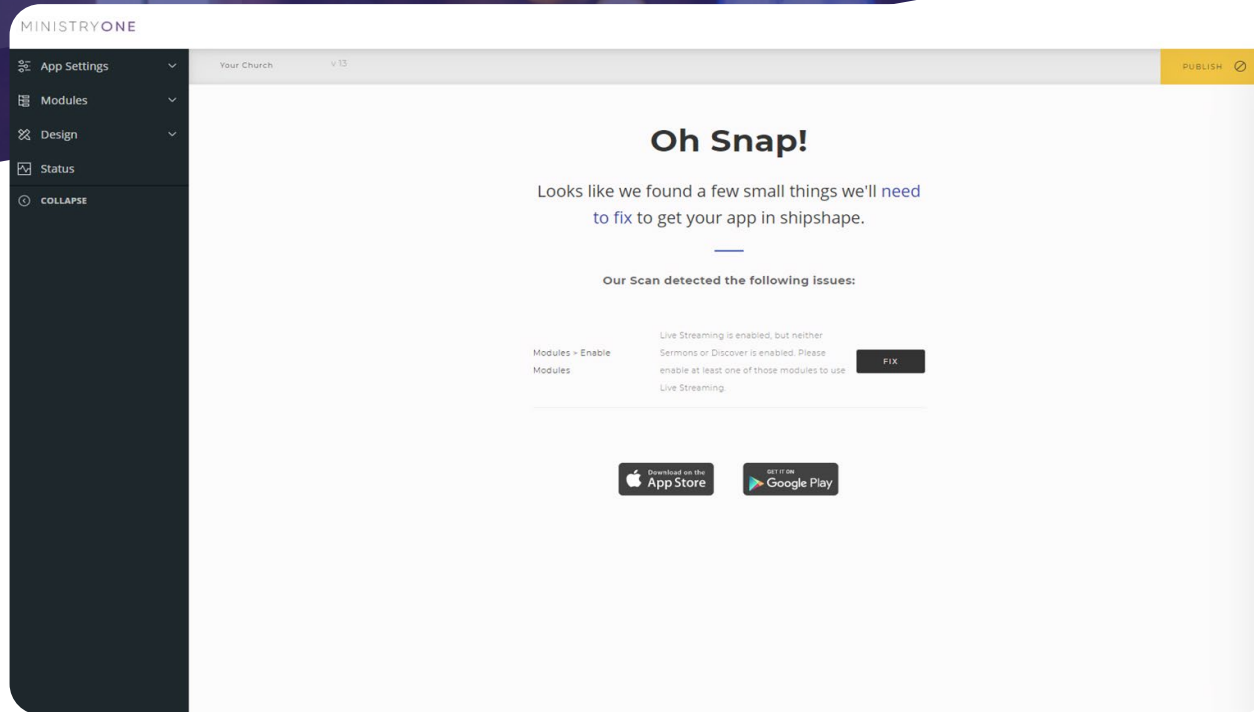
# Design



# Design



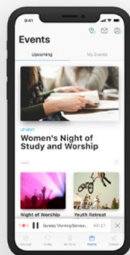
# Status



# Publish & Promote



## Your Church



## Stay Connected with Our App

Utilize child check-in, view your donation history, register for events and more all with the convenience of your phone.

MinistryOne™



```
<iframe  
src='https://givinghelpdesk.ministryone.com/api/v2/organizations/organization/embed/contents?churchid=59929' scrolling='no' height='48'  
width='275' frameborder='0' marginheight='0' marginwidth='0'></iframe>
```

COPY EMBED CODE

## Share a Public Link

Copy and share this public link to direct users to a webpage with more information about your church, as well as a link to download your app.

<https://givinghelpdesk.ministryone.com/landing/kprB>

COPY LINK

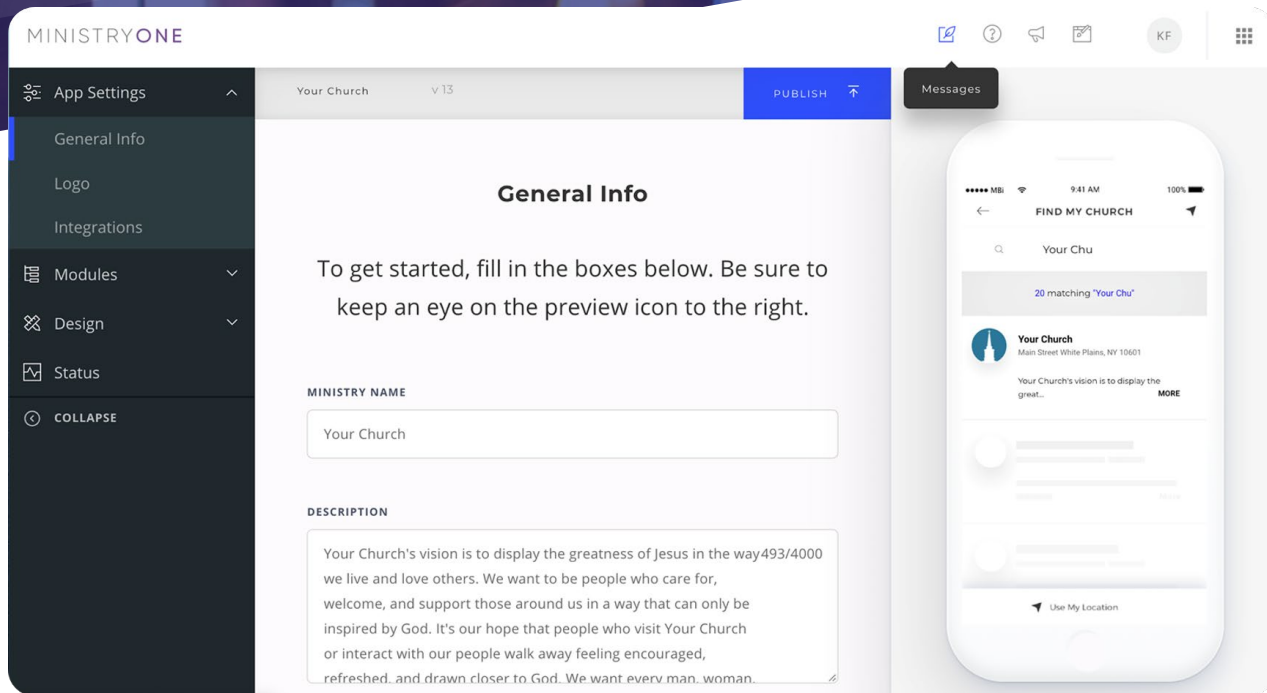
## Additional Resources

Download helpful promotional & onboarding resources such as PowerPoint slides, bulletin inserts, and social media graphics.

DOWNLOAD RESOURCES



# Push Notifications



# Push Notifications

MINISTRYONE

KF

Messages

Scheduled

History

+ NEW MESSAGE

TITLE	DATE	TIME	ACTION
There are no messages to display.			

NEW MESSAGE

TITLE

0/100

MESSAGE

0/240

DELIVERY OPTIONS

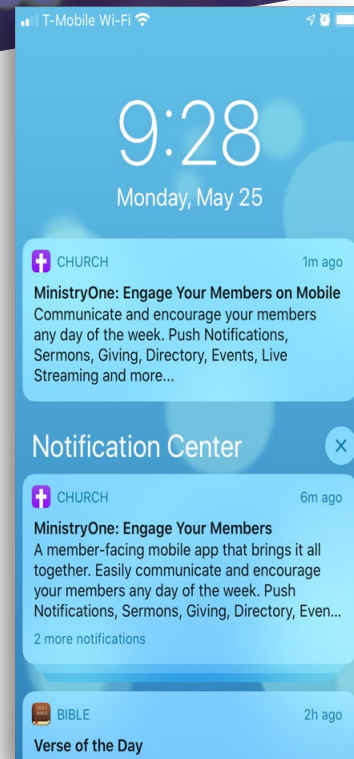
☒

SEND RIGHT AWAY

☐

SCHEDULE FOR LATER

SEND NOW



# CHURCHSTREAMING.TV

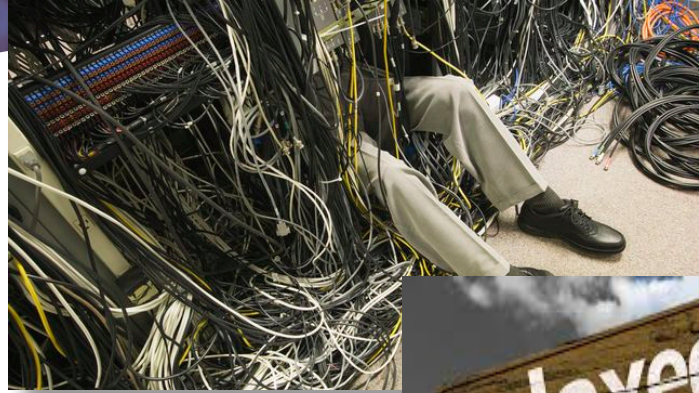
## Digital Tools – Video Streaming

“ Although the televised Mass is not a substitute for participation in the actual celebration of the Church's liturgy, it does provide an opportunity for those unable to be physically present 1) to identify with a worshipping community, 2) to hear the Word of God, 3) and to be moved to expressions of praise and thanksgiving.

- National Conference of Catholic Bishops

”







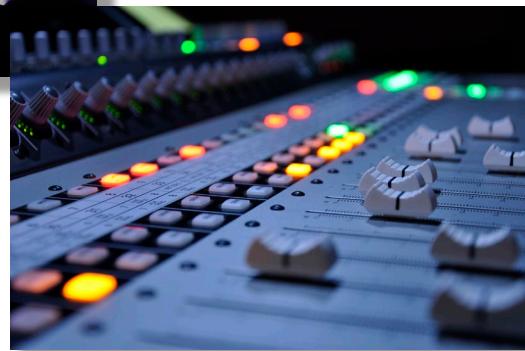
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by Ministry Brands™

**FAITH DIRECT®**  
by Ministry Brands™



# 5 Facets to Quality Streaming

- Video
- Audio
- Lighting
- Destinations
- Training



# Video

- Pick the right camera for your situation
- Most Church-use cameras range in price from \$150 - \$2000
- Will either be HD, UHD, or 4K
- Record video and audio onto SD card or micro SD card, or send video out through an HDMI, mini HDMI, or SDI connection, or both
- Will be static camera (doesn't move), operated by a volunteer, or PTZ (remote controlled)



# Video

## Do Not Dismiss Smart Devices

- Inexpensive and widely available
- Simple training involved and quick start up
- Can be connected to ChurchStreaming via app such as Wowza GoCoder or Wirecast Go (iOS only)
- Always, always use a tripod no matter what type of camera



# Audio



- Take audio feed from mixer or plug mic right into camera
- Use appropriate type of mic for the camera
- Don't rely on built-in microphone on camera or device to provide best audio

# Lighting



- Avoid backlighting
- Adjust camera angles

- Avoid black holes
- Position camera closer



- Control your light environment
- Use key lights



# Destinations

Diversify – Diversify - Diversify

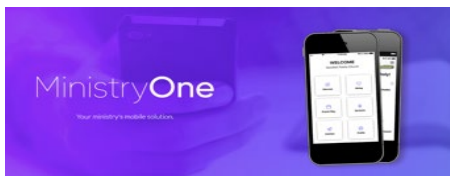
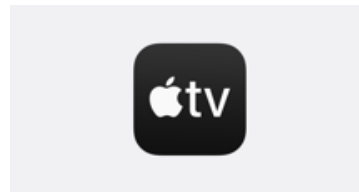


ShareFaith  
Church Websites



ROKU

YouTube



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# Training

## Invest in your staff and volunteers

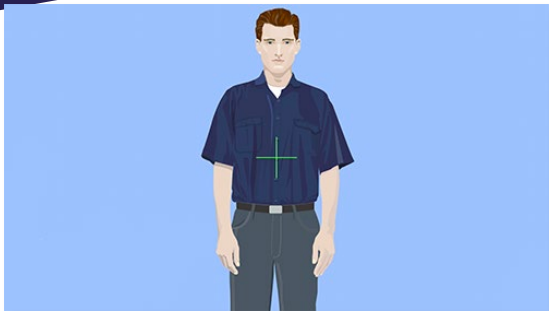
- Start with the basics about what cameras can and can't do
- Understanding shot composition & framing is Video 101
- Teach proper angles



# Training

## Invest in your staff and volunteers

- **Medium Wide**



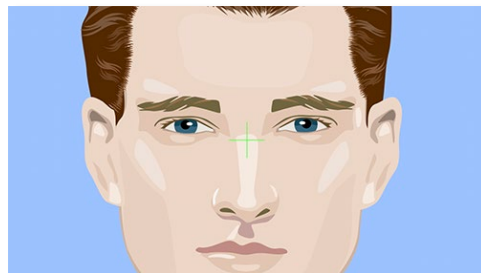
- **Medium Closeup**



- **Medium**



- **Closeup**



# Other Considerations

- Strength of internet service in area/in parish
- Music licensing for online use - CCLI
- Quality of streaming video (resolution, bitrate)
- Live vs Recorded
- Know who is in and speak to your online “audience”
- Viewer experience
- Communicating your intent, being consistent

# Equipment Recommendations

- <https://kit.co/ministrybrands/mobile-device-church-streaming-kit-for-either-smart-phone-or-smart-tablet>
- <https://kit.co/ministrybrands/starter-video-streaming-kit>
- <https://kit.co/ministrybrands/mid-level-video-streaming-kit>

# Thank you!