

# Mailroom Solutions: Address Quality

## 10% of Americans move each year. How do you keep your addresses current?

Save on mailing costs! Address Quality keeps your addresses clean, up-to-date, and compliant with the new U.S. Postal Service “Move Update” regulations—quickly and easily—right from the software you already use!

ParishSOFT checks your name and address records against the USPS database and notifies you of any differences. You review the changes and either accept or—since your records are sometimes more up-to-date than USPS’s—decline them. Changes you “accept” are automatically entered into your ParishSOFT database, saving you the time and effort to correct them one at a time.

### Keep parishioner addresses clean and up-to-date

- Updates your ParishSOFT database automatically to keep addresses accurate.
- Tells you who has moved in the last four years so you can update your active member list.
- Allows you reach out to families who are still in your area but have drifted away from the Church.

### Maintain compliance with the USPS

- Certifies your addresses with the USPS National Change of Address (NCOA™) database, giving you complete “Move Update” compliance with the new mailing list requirements.
- Shows exactly what’s different, saving you from analyzing your own address list against USPS records.
- Works from the software you are already using, so you don’t have to buy or learn a new program.

### Save on mailing and administrative costs

- Ensures addresses used in mailings are up-to-date, so whether you process mailings through the ParishSOFT Bulk Mail product or a mail house, you’ll keep costs to a minimum and delivery to a maximum.
- Saves postage costs! Any USPS discount rate requires Move Update Certification—without it, you’ll pay first class postage rates on every mailing.
- Provides complete reports so you can see all the address changes to your database.



### Complete Church Solution

*Address Quality is part of an integrated suite of software products that save money and connect churches with staff, parishioners and the communities they serve. ParishSOFT provides products that help churches manage their family and member records, religious education, ministries, contributions, pledges, online giving, accounting and reporting from a single database.*



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