

Diocesan Development Manager

Better fundraising, with less hassle!

Reach donors. Increase giving. Connect with families.

The single biggest success factor for fundraising? Identifying families and turning them into donors! Imagine accurate and valid family addresses, better communication through reliable contact management, and the ability to segment your audience for targeted appeals—all done with ease!

Diocesan Development Manager (DDM) used in tandem with AIM Family Directory is the key to increasing stewardship and giving levels for all of your fundraising projects. Designed specifically for Catholic diocesan development, DDM connects your appeals and capital campaigns with your database of diocesan families and members, so you can do strategic targeted appeals and accommodate gift designations, parish payback tracking, Online Giving, and flexible payment options—all from a common, integrated software platform.

Increase Income, Save Time

- Valid, accurate family names and addresses mean your appeals reach exactly the right donors every time, reducing mailing costs and improving response rates
- Flexible payment options let your parishioners give the way they want, when they want, increasing participation and giving
- Lockbox processing options for pledges and payments make data entry more efficient and accurate, while direct deposits into the diocesan bank account improve cash flow
- Batch controls for data entry and reconciliation as well as parish reimbursement tracking save significant time for staff managing the data entry tasks
- USCCB, FASB 115 and FASB 116 compliant
- Tailored reporting and analysis capabilities for all diocesan organizations let you know just where you stand with regard to fundraising goals and donor responses
- Flexible setup and campaign management tools make it easy to manage multiple, simultaneous campaigns and appeals
- Simple interface lets church staff make any funds available for Online Giving

Manage Campaigns Easily, Effectively

- Secure anytime, anywhere access provides you with the flexibility of accessing information and milestones at the finance meeting or in the diocesan office
- Seamless integration with AIM Family Directory connects the development office with a single, central database of up-to-date family records
- Extensive reporting functionality gives you the statistical information you need in the format you want

DDM Delivers Results

- **8.29% increase in pledges the first year after DDM implementation (2009)**
- **33.5% increase in pledges two years after DDM implementation (2008)**

Learn More

Get started today! Contact us to discuss your needs and receive a free, customized proposal.

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Does your staff spend hours entering and updating family pledge and giving information each time you have a campaign or appeal?

Are you at a loss for ways to personalize contact with each of your families and inspire them to participate in your campaign?

Are you able to easily track parish and parishioner involvement in your fundraising efforts with the push of a button?

Harness the power of information in your diocese

You need a program that handles it all...powerful technology solutions that provide you with in-depth functionality tailored to the unique needs of all of your fundraising. Using the other modules in the ParishSOFT diocesan suite, you can connect every diocesan department, even parishes, to a single database. The benefits are far-reaching and include:

- Family Census information—even multiple addresses and member records—is always up to date for every parishioner and staff member in the diocese from a single database
 - Financial transparency, parish roll-up and standardized chart of accounts become a reality with Web-based ConnectNow™ Church Accounting and Financial Consolidation Manager
 - Safe Environment requirements, coordinated from the diocesan level, connect with member records to ensure full compliance with USCCB recommendations with minimum administration
 - Complete member records provide Canon law-compliant sacramental details, contact information, life events, and more—all of which means demographic information that can help your diocese minister more effectively
- Statistical reporting for annual Status Animarum or Catholic Directory updates is faster, simpler and more cost effective with data compiled automatically from your ParishSOFT database

Getting started begins with an identification of your goals, a guided tour of ParishSOFT's products, and an organization and business process analysis to discuss how to get where you want to go. We then design a product and services proposal that identifies 1) how the technology will meet your goals, 2) a process roadmap for implementation, and 3) what you can expect in return on investment.

Once you are ready to get started, we form an implementation team comprising diocesan and ParishSOFT staff who work together to refine your diocesan goals and plan your implementation in detail. Each step of the way, from the planning phase to training and long-term support, you can count on ParishSOFT to make your information management an experience of success.

The Complete Solution

DDM is part of an integrated suite of software and services that connect people and the Church, giving you the data you need for today's decisions and tomorrow's planning. ParishSOFT provides a complete suite of products that help dioceses effectively manage organizations and people, development, accounting, and reporting—all from a common database.



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