

AIM IQ (Intelligent Query)

Feel like you need a **PhD** to get the answers you want from your database?

Think. Click. Refine. Use Your Results.

AIM IQ (Intelligent Query) offers the simplest way to build queries in plain English from your ParishSOFT family, member, and contributions data. Get exactly the data you need—in any combination—in seconds. AIM IQ shows you clear answers to important questions from your staff, so that you can make better-informed decisions with greater confidence in your data.

AIM IQ uses your live data, so results are always current. Best of all, AIM IQ is easy to use, so you can be as creative as you like in your data analysis—without needing expensive consultants or advanced database application skills to get the information you need.

See exactly the data you need, fast

- Queries are built, refined, and ready to use in real time from your common database.
- Query “column” names match the field names in your software, making click-and-go lists highly intuitive for users of all levels.
- Conditions [A and B; A or (B and C)], aggregates (count, sum, minimum, maximum, average), and sort options used alone or in combination give nearly unlimited options for precise, creative data analysis.
- Results execute instantly—so you can test query variations at will until you achieve the results needed.

Boost productivity

- Saved queries update dynamically for unlimited, recurring use.
- Direct access to all of your data offers true, custom reporting.
- Export capabilities let you use your results in Excel™ and Word™-compatible applications.

- Workgroups built from query results provide a snapshot of the data to use for highly targeted communications to families.
- No knowledge of raw database structures or high-level database functionality is required.

Enhance decision-making

- Custom queries that are fast and simple make it easy to gather, report on and share information with teams.
- Dynamic results from new and saved queries are always current and reliable, allowing well informed data analysis and accurate diocesan demographics.
- Email, query import, and global setting provide many ways to share queries for better collaboration. Or you can keep queries confidential for your personal use only.

Learn more

- Get started today! Contact us to place your order or request a demonstration of AIM IQ.



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AIM IQ (Intelligent Query)

Tap into your data's full potential.

Your diocese maintains a high-quality database, with detailed census, sacramental, and contributions data for families and individual members. AIM IQ provides a way to pull all of that high-quality data back out of your database, where it can work even harder for you.

AIM IQ is designed to be simple to use, but behind the easy-to-use interface runs a powerhouse custom query builder that any staff person can use to analyze data at its deepest levels. The result is fast answers to nearly any question—no matter how complex. The examples below illustrate some useful ways that diocesan offices have used AIM IQ to better understand their finances and the people they serve.

Example 1: The bishop would like to send personally signed greeting cards to those families that have pledged \$100 or more to the Bishop's Appeal.

Use AIM IQ to find the data (shown right) in minutes. Then export the results to build your mail merge labels or envelopes. It's fast and accurate, so you can create and mail the bishop's cards quickly, with confidence that they are reaching the right families.

Family ID#	Total Pledge Amount	Total Pled	Last Name	First Names	Home Address 1
85779	100	50	AntonMaurand Family	Michael & Mary	4212 Mendoc Dr
90689	100	0	Abrosius	George & Mafeland	1885 W Spring St
89528	100	20	Accore	Leh & Lou	5777 Meadow Glen
5447	200	400	Rathmiller	Pat And Ann	1586 S Conroy Pl
6009	200	200	Adversen	Valen	340 Jennings Rd
86723	200	10	Cadgan	Robert & Dorothy	212 Mulford Rd
91361	200	200	Adams	Mark and Ann	5844 Timberlane Drive
10195	300	20	Finkelhor	Charm	
6282	400	10	Aderscapush	Ronald And Jacqueline	14376 Plover Lake Dr
11039	500	60	Rahsath	Wendy	200 E Congress St
5730	500	50	Banabynne	Joseph And Mary	12887 Sylvania Ave
12	500	10	AntoneBans	Patrick And Diane	
209	500	10	Gugliem	Donald And John	
5080	500	100	Labally	E & Ann Cathy	8834 E Blenheim St
90952	500	50	Tabler	Gary Jr. & Melissa	4040 W Bessie Road
171	550	140	Castrova	Patrick And Ann	

Bishop's greeting card list of families pledging \$100 or more.

Example 2: You need to determine how many school age children are in your diocese so that your school superintendents, directors of religious education and ministry directors can do accurate planning for educational programs and sacramental preparation.

Organization Name	City	Organization ID	Age	Age Count
Holy Trinity Catholic Parish	New York	20005	5	12
Holy Trinity Catholic Parish	New York	20005	6	12
Holy Trinity Catholic Parish	New York	20005	7	14
Holy Trinity Catholic Parish	New York	20005	8	13
Holy Trinity Catholic Parish	New York	20005	9	16
Holy Trinity Catholic Parish	New York	20005	10	19
Holy Trinity Catholic Parish	New York	20005	11	20
Holy Trinity Catholic Parish	New York	20005	12	27
Holy Trinity Catholic Parish	New York	20005	13	22
Holy Trinity Catholic Parish	New York	20005	14	19
Holy Trinity Catholic Parish	New York	20005	15	15
Holy Trinity Catholic Parish	New York	20005	16	22
Holy Trinity Catholic Parish	New York	20005	17	13
Holy Trinity Catholic Parish	New York	20005	18	16
Little Flower of Jesus Parish	Ann Arbor	2137	5	7
Little Flower of Jesus Parish	Ann Arbor	2137	6	22
Little Flower of Jesus Parish	Ann Arbor	2137	7	10

List of children ages 4 to 18 by age group and parish.

AIM IQ can provide just the results you need, for any age range. And you can view your results by parish, region, vicariate or entire diocese. The query data at right shows the number of children between the ages of 4 and 18, by age count within each parish. Export this data to a Word- or Excel-compatible format to share it with diocesan and parish staff.

Complete Church Solution

AIM IQ is part of an integrated suite of software and services that connect people and the Church, giving you the data you need for today's decisions and tomorrow's planning. ParishSOFT provides a complete suite of products that help dioceses effectively manage organizations and people, development, accounting and reporting—all from a common database.



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